



UNIVERSITY OF NORTH BENGAL
BBA(TAH) Programme 6th Semester Examination, 2021

GE2-BBA(TAH)

CRUISE DESTINATION (INBOUND AND OUTBOUND)

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any *three* of the following questions

20×3 = 60

1. Describe the 'Timeline History' of the Cruising Industry. Write a note on India as a Cruising Destination. 10+10
2. Write a note on the establishment of P&O Cruises. Write a note on Cruising Industry in Asia. 10+10
3. Write short notes on the following: 4×5
 - (i) Departments onboard a Cruise Ship
 - (ii) Turnaround Ports
 - (iii) Popular Cruising Itineraries
 - (iv) Onboard services inside a Cruise Ship.
4. Write a note on the general structure of a ship using a labelled diagram. Plan a Cruising Itinerary for India. 10+10

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